



# Display Taiwan 2017

The 19<sup>th</sup> Int'l Flat Panel Display Exposition

Date: June 14 (Wed.) ~ 16 (Fri.), 2017

Venue: Taipei World Trade Center, Nangang Exhibition Hall

## Exhibits

- |  |  |
|--|--|
| 1) Display Application Products  | ■ Driver IC, Optical Film, Controller IC, Inverter     |
| ■ FPD TV (LCD TV, PDP TV, Rear Projection TV)  | ■ Light Source (CCFL, LED, Planar Light Source)        |
| ■ FPD Monitor ( LCD Monitor, Car Display, Projector, 3D Display, Digital Photo Frame, Digital Signage)           | 4) LCD Material  |
| ■ Portable Product (Camera, Cell Phone, PDA, MP3, Notebook, DVD Player, Tablet, Micro Projector, Display Module) | ■ Target, Photo Resist, Liquid Crystal, Polyimide,     |
|  | ■ Spacer, Sealing Materials, Chemical, Gas             |
| 2) Panel / Module  | 5) LCD Process Equipment                               |
| ■ LCD, PDP, OLED, FED, Flexible Display,   | ■ Array, Cell, Module Process Equipment                |
| ■ LED Display, Touch Panel, E-Paper  | ■ Test & Inspection Equipment                          |
|  | ■ Factory Facility                                     |
| 3) LCD Component   | 6) OLED / E-Paper / Touch Panel - Equipment & Material |
| ■ Glass Substrate, Color Filter, Backlight, Polarizer  | 7) Software & Consultancy                              |

Organizer:



Photonics Industry & Technology Development Association

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## Concurrent Expositions:



## 《How to Apply》

### Application

#### 1) Deadline of exhibit space application: **Mar. 10, 2017**

- Contact: Pamela Hsiao
- E-mail: exhibit@mail.pida.org.tw
- Tel: +886.2.23967780 ext. 805
- Fax: +886.2.2341-4559

#### 2) Exhibition Fee

Booth Classification	Booth Price	Booth Size
Raw Space	US\$2,500	3m x 3m
Package Booth	US\$2,800	3m x 3m

- **Raw Space** : Only space is offered, without partition, carpeting and any other facilities. The exhibitors should appoint a contractor to design and set up booths at their own cost.
- **Package Booth** : Standard Shell Booth is offered, including walls(2.5m H), carpeting, sign panel, 3 spotlights, 2 folding chairs, 1 reception counter, 1 socket (110V), 1 trash can.
- **Second-story Booth**: Application and extra charge will be required by the exhibition hall owner at least one month prior to the exhibition.

#### 3) Early Payment Discounts

100% Payment	Before 2016.10.30	Before 2016.12.30
Each Booth	US\$100 OFF	US\$40 OFF

#### 4) Loyal Discounts for 2015 & 2016 Exhibitors

Exhibit Year	2015	2016
Each Booth	US\$40 OFF	US\$40 OFF

### Booth Assignment

- 1) To guarantee a space assignment, an application form with full payment of booth cost must be received for space reservation before **Mar 10, 2017**.

- 2) Space assignment will be arranged in February ~ March, 2017. It is assigned according to (1) the number of booths you reserve, (2) the date of the payment received. Application without payment of the balance due will not be processed.

### Payment

- 1) Payment by bank transfer to the account below.  
(Payable in US dollars)

Bank	Mega Int'l Commercial Bank Co., Ltd., South Taipei Branch.
Name	Photonics Industry & Technology Development Association
Account No.	030-10-04993-7
Swift No.	ICBCTWTP 030

- 2) An invoice with payment information will be sent upon PIDA receives Application Form from the applying company.

#### 3) Cancellation / Space Reduction

Date	Forfeit to be imposed
Before 2017.01.31 (included)	30% of the total fee
After 2017.01.31	100% of the total fee

- 4) PIDA will not be responsible for any loss caused by natural disaster and irresistible enforcement.

### Exhibition Hall

Taipei World Trade Center (TWTC)  
Nangang Exhibition Hall

Hall	Ground Level (1F)	Upper Level (4F)
Ceiling Height	9M	14.3M ~ 27.3M
Floor Loading	5,000 kgs/m <sup>2</sup>	2,000 kgs/m <sup>2</sup>

## Application & Contract for 2017 Exhibit Space

Please fill out and submit to PIDA by Fax: +886.2.2341.4559 or E-mail: exhibit@mail.pida.org.tw

<b>Show to Exhibit</b>	<b>Display Taiwan 2017</b>	
<b>Exhibitor's Name (Company name)</b>	(In English):	
	(In Chinese):	
<b>Contact Person</b>	Mr. Ms.	Title : Dept.:
	E-mail :	Tel :
	Web :	Fax :
<b>Office (Airmail) Address</b>		
<b>Number &amp; Type of Booths Desired</b>	<input type="checkbox"/> Package Booth : US\$2,800 per Booth(3mx3m) x _____ Booth(s)	
	<input type="checkbox"/> Raw Space : US\$2,500 per Booth(3mx3m) x _____ Booth(s)	
<b>Company Classification</b>	<input type="checkbox"/> 1. Manufacturer <input type="checkbox"/> 2. Distributor <input type="checkbox"/> 3. Brand / System <input type="checkbox"/> 4. Gov. / Academia / Org. <input type="checkbox"/> 5. Consultancy / VC <input type="checkbox"/> 6. Other	
<b>Exhibit Items</b>	1. 2. 3.	

The signers of this contract warrant they are authorized to sign on behalf of the contracted company and hereby authorize PIDA to reserve exhibition space for use by this company during the **Photonics Festival in Taiwan** exhibitions. The undersigned acknowledges receipt of and agrees to make payments at the rates listed, abide by all terms and policies of this contract and show rules as defined in Exhibitor Service Manual.

Signature : \_\_\_\_\_ Date : \_\_\_\_\_.

The organizers reserve the right to change the exhibit dates and place if any conditions caused by natural disaster and irresistible enforcement.

Exhibiting Company Name: \_\_\_\_\_

## 《Product Category》

Please fill in all that apply, and submit this form along with your signed application form to PIDA.

## 1. Display Application Product :

- ☐1.1 FPD TV (LCD TV, PDP TV, Rear Projection TV)  
☐1.2 FPD Monitor ( LCD Monitor, Car Display, Projection, 3D Display, Digital Photo Frame)  
☐1.3 Portable Product (Camera, Cell Phone, PDA, MP3, Notebook, DVD Player, iPad, Micro Projector)  
☐1.4 Software & Consultancy  
☐1.5 Digital Signage ☐1.6 Other

## 2. Panel/Module :

- ☐2.1 TFT LCD    ☐2.2 TN/STN LCD    ☐2.3 PDP    ☐2.4 FED  
☐2.5 E-Paper    ☐2.6 Flexible Display    ☐2.7 LED Display    ☐2.8 Other

3. Touch Panel : ☐3.1 Touch Panel

## 4. OLED :

- ☐4.1 Material    ☐4.2 Panel    ☐4.3 Equipment    ☐4.4 Other

## 5. LCD Component/Material :

- ☐5.1 Glass Substrate    ☐5.2 Color Filter    ☐5.3 Backlight    ☐5.4 Polarizer  
☐5.5 Driver IC    ☐5.6 Light Source (CCFL, LED, Planar Light Source)  
☐5.7 Optical Film    ☐5.8 Controller IC    ☐5.9 Inverter    ☐5.10 Target  
☐5.11 Photo Resist    ☐5.12 Liquid Crystal    ☐5.13 Polyimide    ☐5.14 Spacer  
☐5.15 Sealing Materials    ☐5.16 Chemical, Gas    ☐5.17 Other

6. LCD Process Equipment : ☐6.1 Array    ☐6.2 Cell    ☐6.3 Module

- ☐6.4 Test/Inspection    ☐6.5 Factory Facility    ☐6.6 Other

7. Others : ☐7.1 Government    ☐7.2 University    ☐7.3 Association    ☐7.4 Media    ☐7.5 Other

Contact: Pamela Hsiao, E-mail: exhibit@mail.pida.org.tw Tel: +886-2-23967780 Fax: +886-2-23414559